

VENTYX CORPORATE OVERVIEW

PERFORMANCE PROVEN

Ventyx is a leading business solutions provider to global energy, utility, communications, and other asset-intensive organizations.

Ventyx is a leading business solutions provider to global energy, utility, communications, and other asset-intensive organizations. With approximately 1,200 employees in more than 20 locations worldwide, Ventyx personnel solve complex technical challenges with innovative solutions and deep industry-specific domain expertise. We offer a broad range of solutions to address our customer's most critical needs, including:

- Asset management
- Energy trading and risk management
- Mobile workforce management
- Energy operations
- Customer care
- Energy analytics

Since our founding, Ventyx has set the standard in innovative solutions. Our history is filled with successful customer implementations, pioneering breakthroughs in technology, and numerous industry accolades and recognition. This proud history has made Ventyx the most experienced company serving energy, utility, and other asset-intensive organizations with the most innovative and functionally-rich solutions in the industry.

We improve our customers' operational and financial performance with innovative applications of technology and expertise. In nuclear plants improving safety, compliance and uptime, in field workforce organizations automating mobile work and optimizing productivity, in corporate offices supporting long-term planning and forecasting of multibillion dollar resource investments, and in trading floors processing the purchase and sale of electricity and fuels, Ventyx people and

technologies are proven. In the energy mid-office reducing positional risk, in the call center responding to critical customer needs, and in the generation office optimizing tomorrow's electricity production, Ventyx is proven.

We do all this by partnering with our customers to build value into every solution we deliver. This commitment to delivering proven solutions.

PROVEN EXPERIENCE

- Ventyx holds a large market share in asset management software and services with more than 300,000 users in more than 40 countries around the globe.
- Ventyx holds a large market share in mobile workforce management in energy, utility, and communications markets with over 100,000 licensed mobile users worldwide.
- Ventyx holds the largest market share of worldwide energy analytics solutions users.
- 49 of the top 50 Fortune 1000 energy companies, and 48 of the top 50 power generators in North America use a Ventyx solution.
- 9 of the top 10 European power generators and 4 of the top 5 European utilities use a Ventyx solution.
- 19 of the top 20 North American nuclear operators measured by highest capacity factor use a Ventyx solution.
- 15 of the top 20 North American gas utilities use a Ventyx solution.



A PROVEN CLIENT BASE

Ventyx solutions have been licensed for use by more than 900 companies worldwide, including industry leaders such as:

- AEP
- Alliant
- BC Hydro
- British Energy
- CenterPoint
- Cox Communications
- CPS San Antonio
- Detroit Edison
- Duke Power
- Entergy
- Florida Power & Light
- GE Advanced Materials
- Greater Cincinnati Water Works
- Hill-Rom Inc.
- Idaho Power
- Kuwait Oil Company
- MidAmerican Energy
- Pacific Gas and Electric
- PAKS Nuclear Plant Ltd.
- Progress Energy
- Public Service New Mexico
- San Diego Gas and Electric
- Sierra Pacific Resources
- Smurfit-Stone Container Corp.
- Southern California Edison
- Southern Company
- Sprint Nextel Corporation
- The Kroger Company
- Time Warner Cable
- Tokyo Electric Power
- Transocean
- U.S. Steel Corporation
- Williams Energy
- Xcel Energy
- Yorkshire Water

- All 20 of the top 20 North American electric retailers and all 20 of the top 20 North American coal consumers use a Ventyx solution.
- 123,987 miles of North American transmission lines, representing 27% of total miles, rely on a Ventyx solution for mobile work and asset management.

A HISTORY OF PROVEN INNOVATION AND ACHIEVEMENT

Founded by the merger of Indus International and MDSI, and the subsequent acquisitions of Global Energy Decisions, NewEnergy Associates, and Tech-Assist, Ventyx is now a company with more than 900 customers worldwide.

Ventyx predecessor companies have a long history of technological innovation and successful implementations. In 1979, Indus installed the first computerized maintenance management system (CMMS) and for the next quarter century, delivered asset management solutions to utilities, energy companies, and other asset-intensive industries. In 2003, Indus acquired SCT's Global Energy & Utilities Solutions Division, an industry leader in customer information systems (CIS). In 2004, Indus added the workforce management (WFM) provider Wishbone Systems Inc. to their team.

MDSI has industry roots dating back to a time when barcodes were cutting edge and mobile devices cost \$10,000 each. In 1978, MDSI's founders established Mobile Data International (MDI) to deliver mobile data solutions to the public safety sector. In 1988, Motorola acquired MDI. Five years later, certain field service software was divested to former MDI employees who then formed MDSI, which would become the largest, most successful and experienced provider of mobile workforce management software in the world.

equity capital, acquired MDSI in 2005 and Indus in 2006. The two companies were consolidated, resulting in the most comprehensive and robust suite of customer, asset and field service management solutions available, and renamed Ventyx in early 2007.

The addition of Global Energy Decisions and NewEnergy Associates in 2007 brings to Ventyx two companies that have served the energy and utility markets since the 1970's with innovative energy planning, decision support, energy trading and operations solutions. The acquisition of Tech-Assist Inc., pending closure in 2008, brings expanded capabilities in operations management. These three acquisitions reflect a proactive strategy to expand and grow our business in our key target markets, and expand our unparalleled capabilities and unmatched expertise in the energy and utility industry.

We continue to see increasing demand for our products and services. It is driven by customer priorities including the need to meet the growing demand for energy, the ongoing challenge to reliably deliver to end markets in the face of aging infrastructures and tightening regulations, the need to improve mobile workforce productivity for asset-intensive, distributed organizations like modern T&D and communications companies, and the requirement to more effectively plan and forecast energy supply and demand – especially in the face of increasingly stringent environmental regulations.

SUMMARY

Ventyx combines leading solutions and the most experienced team of professionals in the industry to help our customers improve their operational and financial performance. With a strong track record of achievement, Ventyx is the performance proven leader.

Vista Equity Partners, a leading private equity firm with more than \$1 billion in committed

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